

Exhibit 1

Int. Cls.: 14, 18, 25 and 26

Prior U.S. Cls.: 3, 28, 39 and 40

United States Patent and Trademark Office Reg. No. 1,665,791
Registered Nov. 26, 1991

**TRADEMARK
PRINCIPAL REGISTER**

CHROME HEARTS

CHROME HEARTS, INC. (CALIFORNIA CORPORATION)
303 EAST FOURTH STREET
LOS ANGELES, CA 90013

FOR: JEWELRY, BELT BUCKLES MADE OF PRECIOUS METAL, KEY RINGS MADE OF PRECIOUS METAL, CUFFLINKS, TIE FASTENERS MADE OF PRECIOUS METAL, BROOCHES, NECKLACES AND EARRINGS, IN CLASS 14 (U.S. CL. 28).

FIRST USE 7-27-1989; IN COMMERCE 11-22-1989.

FOR: GARMENT BAGS FOR TRAVEL, TOTE BAGS, SHOULDER BAGS, PURSES AND LUGGAGE, IN CLASS 18 (U.S. CL. 3).

FIRST USE 11-9-1989; IN COMMERCE 11-16-1989.

FOR: CLOTHING; NAMELY, SHIRTS, TROUSERS, JACKETS, VESTS, CHAPS, MEN'S AND WOMEN'S UNDERWEAR, COATS, CLOTHING BELTS, GLOVES AND BOOTS, IN CLASS 25 (U.S. CL. 39).

FIRST USE 4-19-1989; IN COMMERCE 11-9-1989.

FOR: BELT BUCKLES NOT OF PRECIOUS METAL AND TIE FASTENERS NOT OF PRECIOUS METAL, IN CLASS 26 (U.S. CL. 40).

FIRST USE 7-27-1989; IN COMMERCE 11-22-1989.

SER. NO. 74-106,186, FILED 10-15-1990.

CHRISIE BRIGHTMIRE, EXAMINING ATTORNEY

Int. Cls.: 18 and 25

Prior U.S. Cls.: 1, 2, 3, 22, 39 and 41

Reg. No. 2,118,026

United States Patent and Trademark Office

Registered Dec. 2, 1997

**TRADEMARK
PRINCIPAL REGISTER**



CHROME HEARTS, INC. (CALIFORNIA CORPORATION)
937 N. CITRUS AVENUE
HOLLYWOOD, CA 90038

FOR: LEATHER BAGS, NAMELY, HANDBAGS, BACK PACKS, TOTE BAGS, SHOULDER BAGS, WALLETS AND LUGGAGE, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 4-0-1989; IN COMMERCE 4-0-1989.

FOR: MEN'S AND WOMEN'S CLOTHING, NAMELY, PANTS, SHIRTS, TEE SHIRTS,

SWEATERS, JACKETS, VESTS, CHAPS, SKIRTS, BELTS, UNDERWEAR, GLOVES, SHOES AND BOOTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 4-0-1989; IN COMMERCE 4-0-1989.

OWNER OF U.S. REG. NO. 1,665,791.

SER. NO. 75-216,124, FILED 12-20-1996.

ROBERT C. CLARK JR., EXAMINING ATTORNEY

Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

Reg. No. 2,192,539

United States Patent and Trademark Office

Registered Sep. 29, 1998

**SERVICE MARK
PRINCIPAL REGISTER**

CHROME HEARTS

CHROME HEARTS, INC. (CALIFORNIA CORPORATION)
937 N. CITRUS AVENUE
HOLLYWOOD, CA 90038

FIRST USE 5-6-1996; IN COMMERCE
5-6-1996.

OWNER OF U.S. REG. NO. 1,665,791.

SN 75-069,748, FILED 3-8-1996.

FOR: RETAIL STORE SERVICES IN THE
FIELD OF GENERAL MERCHANDISE, IN
CLASS 42 (U.S. CLS. 100 AND 101).

JULIA HARDY COFIELD, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,214,641

United States Patent and Trademark Office

Registered Dec. 29, 1998

**TRADEMARK
PRINCIPAL REGISTER**



**CHROME HEARTS, INC. (CALIFORNIA CORPORATION)
937 N. CITRUS AVENUE
HOLLYWOOD, CA 90038**

FOR: CLOTHING NAMELY, SHIRTS, TEE SHIRTS, PANTS, JEANS, LEATHER JACKETS, LEATHER VESTS, LEATHER PANTS, CHAPS, COATS, GLOVES, MEN'S AND WOMEN'S UNDERWEAR, CLOTHING BELTS AND FOOT-

WEAR; NAMELY, BOOTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 7-27-1989; IN COMMERCE 11-22-1989.

OWNER OF U.S. REG. NOS. 1,665,791 AND 2,118,026.

SER. NO. 75-399,206, FILED 12-3-1997.

CARYN HINES, EXAMINING ATTORNEY

Cl. 18

U.S. Cls.: 1, 2, 3, 22 and 41

United States Patent and Trademark Office

Reg. No. 2,214,642

Registered Dec. 29, 1998

**TRADEMARK
PRINCIPAL REGISTER**



E HEARTS, INC. (CALIFORNIA CORPORATION)
CITRUS AVENUE
WOOD, CA 90038

FIRST USE 7-27-1989; IN COMMERCE
11-22-1989.

OWNER OF U.S. REG. NOS. 1,665,791 AND
2,118,026.

BAGS; NAMELY, SHOULDER BAGS,
TOTE BAGS, HANDBAGS, GARBAGE
BAGS AND LUGGAGE, IN CLASS 18
(S. 1, 2, 3, 22 AND 41).

SER. NO. 75-399,216, FILED 12-3-1997.

CARYN HINES, EXAMINING ATTORNEY

Int. Cl.: 14

Prior U.S. Cls.: 2, 27, 28 and 50

Reg. No. 2,216,570

United States Patent and Trademark Office

Registered Jan. 5, 1999

**TRADEMARK
PRINCIPAL REGISTER**



CHROME HEARTS, INC. (CALIFORNIA CORPORATION)
937 N. CITRUS AVENUE
HOLLYWOOD, CA 90038

FOR: JEWELRY MADE WHOLLY OR IN PART OF PRECIOUS METAL; NAMELY, RINGS, EARRINGS, NECKLACES, BRACELETS, CUFF LINKS, KEY RINGS, BELT BUCK-

LES, WATCHES AND TIE FASTENERS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 4-0-1989; IN COMMERCE 4-0-1989.

OWNER OF U.S. REG. NOS. 1,665,791 AND 2,118,026.

SER. NO. 75-476,249, FILED 4-29-1998.

CARYN HINES, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,216,575

United States Patent and Trademark Office

Registered Jan. 5, 1999

**TRADEMARK
PRINCIPAL REGISTER**



**CHROME HEARTS, INC. (CALIFORNIA CORPORATION)
937 N. CITRUS AVENUE
HOLLYWOOD, CA 90038**

FOR: CLOTHING; NAMELY, TEE SHIRTS, SHIRTS, TANK TOPS, PANTS, CHAPS JEANS, SWEATERS AND JACKETS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 4-0-1989; IN COMMERCE 4-0-1989.

OWNER OF U.S. REG. NOS. 1,665,791 AND 2,118,026.

SER. NO. 75-490,651, FILED 5-26-1998.

CARYN HINES, EXAMINING ATTORNEY

Int. Cl.: 14

Prior U.S. Cls.: 2, 27, 28 and 50

Reg. No. 2,284,625

United States Patent and Trademark Office

Registered Oct. 12, 1999

**TRADEMARK
PRINCIPAL REGISTER**



CHROME HEARTS, INC. (CALIFORNIA CORPORATION)
937 N. CITRUS AVENUE
HOLLYWOOD, CA 90038

FOR: JEWELRY MADE WHOLLY OR IN PART OF PRECIOUS METALS; NAMELY, BRACELETS, NECKLACES, RINGS, PENDANTS, EARRINGS, KEY RINGS, BROOCHES, LAPEL PINS, CUFF LINKS, WATCHES AND BELT BUCKLES MADE WHOLLY OR IN PART

OF PRECIOUS METALS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 7-27-1989; IN COMMERCE 11-22-1989.

OWNER OF U.S. REG. NOS. 1,665,791, 2,214,642 AND OTHERS.

SER. NO. 75-399,215, FILED 12-3-1997.

AMOS T. MATTHEWS, JR., EXAMINING ATTORNEY

Int. Cl.: 14

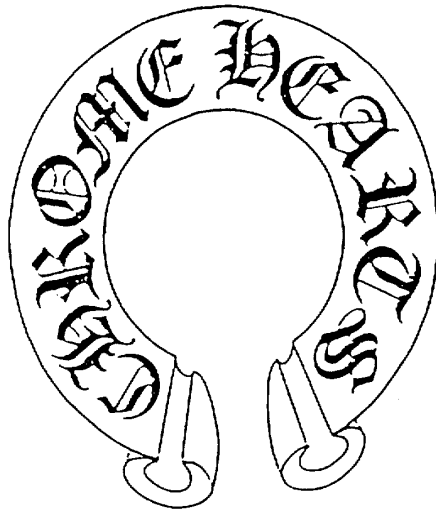
Prior U.S. Cls.: 2, 27, 28 and 50

Reg. No. 2,307,126

United States Patent and Trademark Office

Registered Jan. 11, 2000

**TRADEMARK
PRINCIPAL REGISTER**



CHROME HEARTS, INC. (CALIFORNIA CORPORATION)
937 N. CITRUS AVENUE
HOLLYWOOD, CA 90038

FOR: JEWELRY MADE WHOLLY OR IN PART OF PRECIOUS METAL, NAMELY, RINGS, EARRINGS, NECKLACES, BRACELETS, CUFF LINKS, KEY RINGS, BELT BUCK-

LES, WATCHES AND TIE FASTENERS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 4-0-1989; IN COMMERCE 4-0-1989.

OWNER OF U.S. REG. NO. 1,665,791.

SER. NO. 75-490,650, FILED 5-26-1998.

JASON TURNER, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

Reg. No. 2,350,742

United States Patent and Trademark Office

Registered May 16, 2000

**TRADEMARK
PRINCIPAL REGISTER**



CHROME HEARTS, INC. (CALIFORNIA CORPORATION)
937 N. CITRUS AVENUE
HOLLYWOOD, CA 90038

FIRST USE 12-0-1999; IN COMMERCE
12-0-1999.

SN 75-476,248, FILED 4-29-1998.

FOR: EYEWEAR; NAMELY, EYEGLASSES,
SUNGLASSES AND THEIR CASES, IN CLASS 9
(U.S. CLS. 21, 23, 26, 36 AND 38).

ANGELA M. MICHELI, EXAMINING ATTORNEY

Int. Cl.: 18

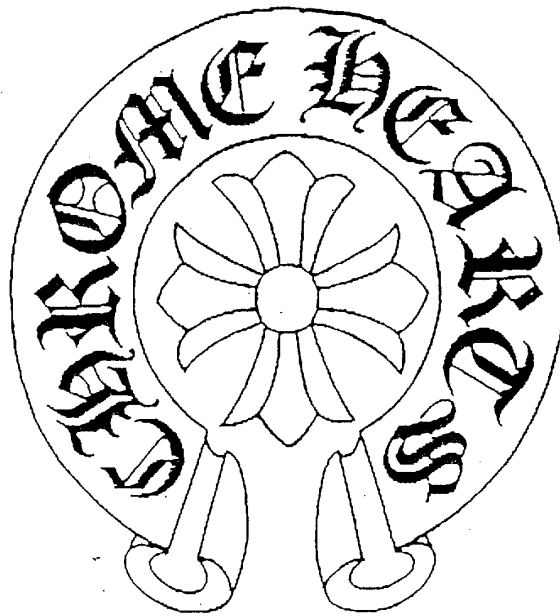
Prior U.S. Cls.: 1, 2, 3, 22 and 41

Reg. No. 2,375,507

United States Patent and Trademark Office

Registered Aug. 8, 2000

**TRADEMARK
PRINCIPAL REGISTER**



CHROME HEARTS, INC. (CALIFORNIA CORPORATION)
937 NORTH CITRUS AVENUE
HOLLYWOOD, CA 90038

FIRST USE 4-0-1989; IN COMMERCE 4-0-1989.

OWNER OF U.S. REG. NOS. 2,118,026 AND 2,216,575.

FOR: BAGS; NAMELY, HANDBAGS, SHOULDER BAGS, BACK PACKS, TOTE BAGS, WALLETS AND LUGGAGE, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

SER. NO. 75-836,230, FILED 10-29-1999.

GEORGE LORENZO, EXAMINING ATTORNEY

Int. Cl.: 25

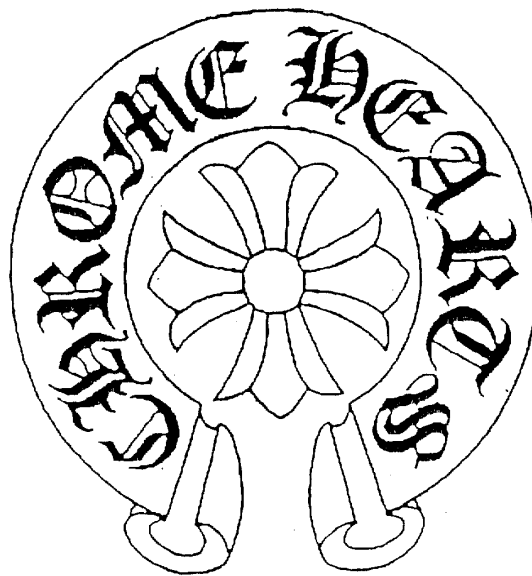
Prior U.S. Cls.: 22 and 39

Reg. No. 2,408,082

United States Patent and Trademark Office

Registered Nov. 28, 2000

**TRADEMARK
PRINCIPAL REGISTER**



CHROME HEARTS, INC. (CALIFORNIA CORPORATION)

937 N. CITRUS AVENUE
HOLLYWOOD, CA 90038

FOR: MEN'S AND WOMEN'S CLOTHING; NAME-
LY, JEANS, LEATHER PANTS, SKIRTS, JACKETS,
CHAPS, SWEATERS, VESTS, TEE-SHIRTS AND
SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 3-0-1996; IN COMMERCE 3-0-1996.

OWNER OF U.S. REG. NOS. 1,665,791, 2,216,575
AND OTHERS.

THE MARK IS COMPRISED OF A HORSESHOE
AND FLOWER DESIGN AND THE WORDING
"CHROME HEARTS".

SER. NO. 75-725,700, FILED 6-7-1999.

SKYE YOUNG, EXAMINING ATTORNEY

Int. Cl.: 9

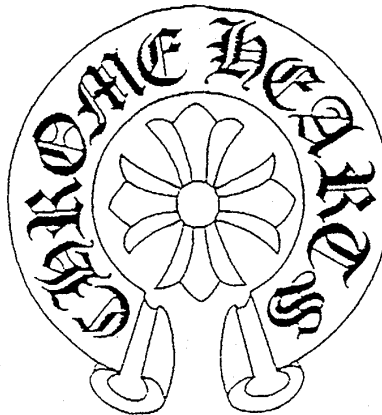
Prior U.S. Cls.: 21, 23, 26, 36, and 38

United States Patent and Trademark Office

Reg. No. 2,538,565

Registered Feb. 12, 2002

**TRADEMARK
PRINCIPAL REGISTER**



CHROME HEARTS, INC. (CALIFORNIA CORPORATION)
937 NORTH CITRUS AVENUE
HOLLYWOOD, CA 90038

THE MARK IS COMPRISED OF A HORSESHOE AND FLOWER DESIGN AND THE WORDING "CHROME HEARTS".

FOR: EYEWEAR; NAMELY, EYEGLASSES, SUNGLASSES, EYEGLASS CASES AND SUNGLASS CASES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

SN 75-836,232, FILED 10-29-1999.

FIRST USE 12-0-1999; IN COMMERCE 12-0-1999.

SKYE YOUNG, EXAMINING ATTORNEY

Int. Cl.: 14

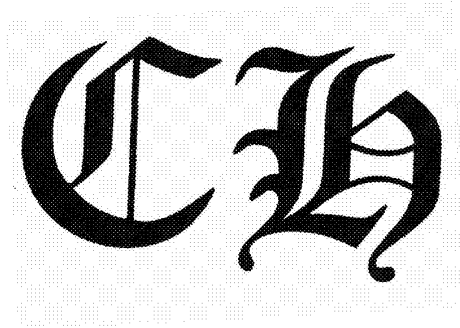
Prior U.S. Cls.: 2, 27, 28 and 50

United States Patent and Trademark Office

Reg. No. 2,954,539

Registered May 24, 2005

**TRADEMARK
PRINCIPAL REGISTER**



CHROME HEARTS, INC. (CALIFORNIA CORPORATION)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FIRST USE 1-0-1992; IN COMMERCE 1-0-1992.

SER. NO. 76-590,713, FILED 5-6-2004.

FOR: JEWELRY, NAMELY, BRACELETS, NECKLACES, RINGS, EARRINGS, PENDANTS, CUFF LINKS AND WATCH BRACELETS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

TANYA AMOS, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,061,598

Registered Feb. 28, 2006

**SERVICE MARK
PRINCIPAL REGISTER**



CHROME HEARTS, LLC (DELAWARE LTD LIAB
CO)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

OWNER OF U.S. REG. NO. 2,192,539 AND OTH-
ERS.

FOR: RETAIL STORE SERVICES IN THE FIELD
OF GENERAL MERCHANDISE, IN CLASS 35 (U.S.
CLS. 100, 101 AND 102).

SER. NO. 76-578,834, FILED 3-3-2004.

FIRST USE 5-6-1996; IN COMMERCE 5-6-1996.

VERNA BETH RIRIE, EXAMINING ATTORNEY

Int. Cl.: 25

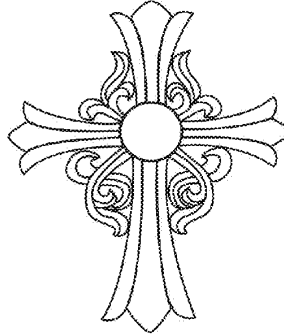
Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,267,866

Registered July 24, 2007

**TRADEMARK
PRINCIPAL REGISTER**



CHROME HEARTS LLC (DELAWARE LTD LIAB
CO)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FIRST USE 1-4-1988; IN COMMERCE 1-4-1988.

FOR: CLOTHING, NAMELY, TEE SHIRTS,
SHIRTS, JACKETS, TANK TOPS, SWEATERS, HATS
AND SWEATSHIRTS, IN CLASS 25 (U.S. CLS. 22
AND 39).

SER. NO. 78-818,078, FILED 2-17-2006.

KELLY CHOE, EXAMINING ATTORNEY

Int. Cl.: 35

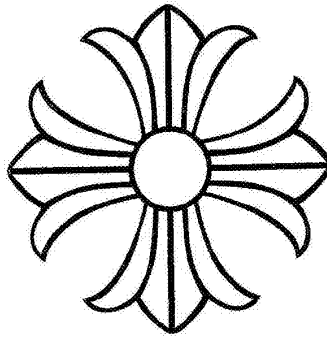
Prior U.S. Cls.: 100, 101 and 102

Reg. No. 3,365,408

United States Patent and Trademark Office

Registered Jan. 8, 2008

**SERVICE MARK
PRINCIPAL REGISTER**



CHROME HEARTS LLC (DELAWARE LTD LIAB
CO)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

OWNER OF U.S. REG. NOS. 2,408,082 AND
2,962,976.

FOR: RETAIL STORE SERVICES IN THE FIELD
OF JEWELRY, CLOTHING, HANDBAGS, EYE-
WEAR, HOME FURNISHINGS, BED LINEN AND
TOYS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

THE MARK CONSISTS OF A FANCY AND
STYLIZED PLUS DESIGN.

SER. NO. 77-175,407, FILED 5-8-2007.

FIRST USE 1-3-1993; IN COMMERCE 1-3-1993.

DAWN HAN, EXAMINING ATTORNEY

Int. Cl.: 14

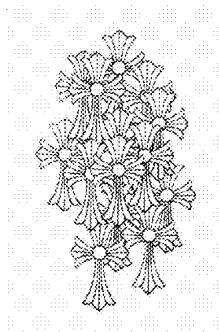
Prior U.S. Cls.: 2, 27, 28 and 50

Reg. No. 3,385,415

United States Patent and Trademark Office

Registered Feb. 19, 2008

**TRADEMARK
PRINCIPAL REGISTER**



CHROME HEARTS LLC (DELAWARE LTD LIAB
CO)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FIRST USE 1-3-1992; IN COMMERCE 1-3-1992.

SER. NO. 78-800,001, FILED 1-26-2006.

FOR: JEWELRY, NAMELY, BRACELETS, NECK-
LACES, KEY RINGS MADE OF PRECIOUS ME-
TALS, RINGS, PENDANTS, WATCH BRACELETS,
IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

KELLY CHOE, EXAMINING ATTORNEY

Int. Cl.: 25

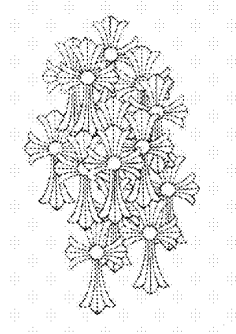
Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,385,416

Registered Feb. 19, 2008

**TRADEMARK
PRINCIPAL REGISTER**



CHROME HEARTS LLC (DELAWARE LTD LIAB
CO)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FIRST USE 1-3-1992; IN COMMERCE 1-3-1992.

FOR: CLOTHING, NAMELY, TEE SHIRTS,
SHIRTS, SWEATERS, TANK TOPS, SWEATSHIRTS,
HATS AND PANTS, IN CLASS 25 (U.S. CLS. 22 AND
39).

SER. NO. 78-800,342, FILED 1-26-2006.

KELLY CHOE, EXAMINING ATTORNEY

Int. Cl.: 25

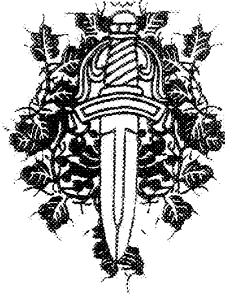
Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,385,439

Registered Feb. 19, 2008

**TRADEMARK
PRINCIPAL REGISTER**



CHROME HEARTS LLC (DELAWARE LTD LIAB
CO)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

OWNER OF U.S. REG. NOS. 2,214,641 AND
2,465,188.

FOR: CLOTHING, NAMELY, TEE SHIRTS,
SHIRTS, SWEATSHIRTS AND HATS, IN CLASS 25
(U.S. CLS. 22 AND 39).

SER. NO. 78-825,535, FILED 2-28-2006.

FIRST USE 1-4-1989; IN COMMERCE 1-4-1989.

KELLY CHOE, EXAMINING ATTORNEY

Int. Cl.: 14

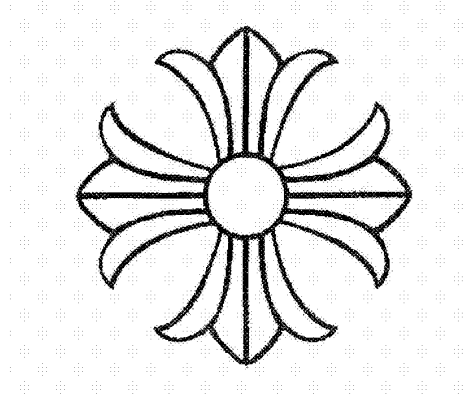
Prior U.S. Cls.: 2, 27, 28 and 50

Reg. No. 3,385,449

United States Patent and Trademark Office

Registered Feb. 19, 2008

**TRADEMARK
PRINCIPAL REGISTER**



CHROME HEARTS LLC (DELAWARE LTD LIAB
CO)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FIRST USE 1-3-1988; IN COMMERCE 1-3-1988.

FOR: JEWELRY, NAMELY, BRACELETS, RINGS,
WATCH BANDS, NECKLACES AND LIGHTERS
MADE OF PRECIOUS METALS, IN CLASS 14 (U.S.
CLS. 2, 27, 28 AND 50).

SER. NO. 78-833,228, FILED 3-9-2006.

KELLY CHOE, EXAMINING ATTORNEY

Int. Cl.: 25

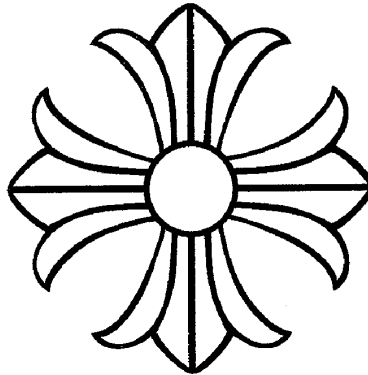
Prior U.S. Cls.: 22 and 39

Reg. No. 3,388,911

United States Patent and Trademark Office

Registered Feb. 26, 2008

**TRADEMARK
PRINCIPAL REGISTER**



CHROME HEARTS LLC (DELAWARE LTD LIAB
CO)

915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: CLOTHING, NAMELY, TEE SHIRTS,
SHIRTS, TANK TOPS, SWEATSHIRTS, SWEAT

PANTS, SWEATERS AND HATS, IN CLASS 25 (U.S.
CLS. 22 AND 39).

FIRST USE 1-2-1988; IN COMMERCE 1-2-1988.

SER. NO. 78-825,591, FILED 2-28-2006.

KELLY CHOE, EXAMINING ATTORNEY

Int. Cl.: 25

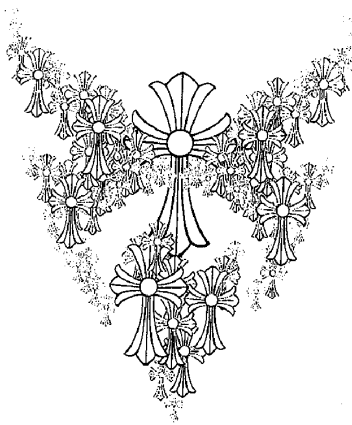
Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,388,912

Registered Feb. 26, 2008

**TRADEMARK
PRINCIPAL REGISTER**



CHROME HEARTS LLC (DELAWARE LTD LIAB
CO)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

THE MARK CONSISTS OF A SERIES OF
CROSSES LAYED OUT IN A WING PATTERN.

FOR: CLOTHING, NAMELY, TEE SHIRTS,
SHIRTS, SWEATSHIRTS, TANK TOPS AND HATS,
IN CLASS 25 (U.S. CLS. 22 AND 39).

SER. NO. 78-826,185, FILED 3-1-2006.

FIRST USE 1-3-1990; IN COMMERCE 1-3-1990.

KELLY CHOE, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,388,913

Registered Feb. 26, 2008

**TRADEMARK
PRINCIPAL REGISTER**



CHROME HEARTS LLC (DELAWARE LTD LIAB
CO)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FIRST USE 1-3-1990; IN COMMERCE 1-3-1990.

SER. NO. 78-826,226, FILED 3-1-2006.

FOR: CLOTHING, NAMELY, TEE SHIRTS,
SHIRTS, TANK TOPS AND SWEATSHIRTS, IN
CLASS 25 (U.S. CLS. 22 AND 39).

KELLY CHOE, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 3,388,920

United States Patent and Trademark Office

Registered Feb. 26, 2008

**TRADEMARK
PRINCIPAL REGISTER**



CHROME HEARTS LLC (DELAWARE LTD LIAB
CO)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FIRST USE 1-3-1990; IN COMMERCE 1-3-1990.

SER. NO. 78-833,145, FILED 3-9-2006.

FOR: CLOTHING, NAMELY, TEE SHIRTS,
SHIRTS, SWEATSHIRTS, JACKETS AND PANTS,
IN CLASS 25 (U.S. CLS. 22 AND 39).

KELLY CHOE, EXAMINING ATTORNEY

Int. Cl.: 18

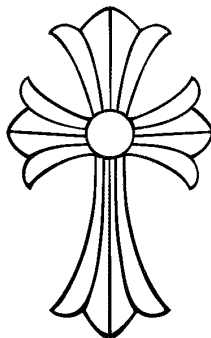
Prior U.S. Cls.: 1, 2, 3, 22 and 41

United States Patent and Trademark Office

Reg. No. 3,605,854

Registered Apr. 14, 2009

**TRADEMARK
PRINCIPAL REGISTER**



CHROME HEARTS LLC (DELAWARE LIMITED
LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

OWNER OF U.S. REG. NOS. 3,267,866, 3,385,416,
AND 3,388,911.

FOR: BAGS, NAMELY, HANDBAGS, SHOULDER
BAGS, CLUTCHES, TOTE BAGS, WALLET, BACK
PACKS AND LUGGAGE, IN CLASS 18 (U.S. CLS. 1, 2,
3, 22 AND 41).

THE MARK CONSISTS OF A CROSS DESIGN .

SER. NO. 77-565,697, FILED 9-9-2008.

FIRST USE 1-2-1989; IN COMMERCE 1-2-1989.

JENNIFER MARTIN, EXAMINING ATTORNEY

Int. Cl.: 14

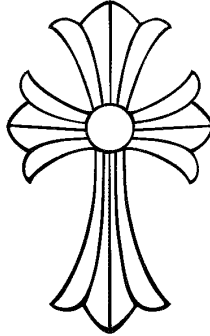
Prior U.S. Cls.: 2, 27, 28 and 50

Reg. No. 3,605,860

United States Patent and Trademark Office

Registered Apr. 14, 2009

**TRADEMARK
PRINCIPAL REGISTER**



CHROME HEARTS LLC (DELAWARE LIMITED
LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

OWNER OF U.S. REG. NOS. 3,385,415 AND
3,385,449.

FOR: JEWELRY, NAMELY, RINGS, EARRINGS,
PENDANTS, NECKLACES, BRACELETS, CUFF
BRACELETS, CUFF LINKS, WATCH BRACELETS
AND KEY RINGS MADE OF PRECIOUS METALS,
IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

THE MARK CONSISTS OF A CROSS DESIGN .

SER. NO. 77-565,755, FILED 9-9-2008.

FIRST USE 1-2-1989; IN COMMERCE 1-2-1989.

JENNIFER MARTIN, EXAMINING ATTORNEY

Int. Cl.: 25

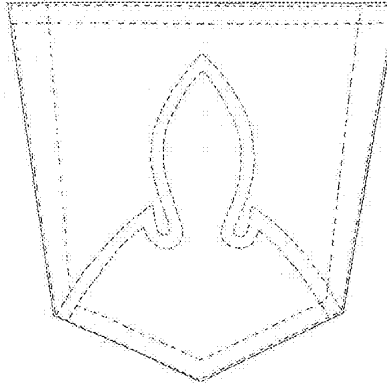
Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,605,968

Registered Apr. 14, 2009

**TRADEMARK
PRINCIPAL REGISTER**



CHROME HEARTS LLC (DELAWARE LIMITED
LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: MEN'S AND WOMEN'S CLOTHING,
NAMELY, PANTS, JEANS AND CHAPS, IN CLASS
25 (U.S. CLS. 22 AND 39).

FIRST USE 11-1-1999; IN COMMERCE 11-1-1999.

OWNER OF U.S. REG. NO. 2,644,724.

THE MARK CONSISTS OF A STYLIZED DESIGN
APPLIED TO THE BACK AND FRONT POCKET

PORTION OF GOODS AS SHOWN BY THE BROKEN
LINES WHICH REPRESENT THE STITCHING. THE
SOLID LINE REPRESENTS THE SHAPE OF THE
POCKET BUT SERVES ONLY TO SHOW THE POSI-
TION OF THE MARK ON THE GOODS AND IS NOT
CLAIMED AS A PART OF THE MARK.

SEC. 2(F).

SER. NO. 77-567,630, FILED 9-11-2008.

JENNIFER MARTIN, EXAMINING ATTORNEY

Int. Cl.: 25

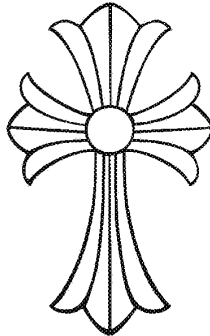
Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,606,059

Registered Apr. 14, 2009

**TRADEMARK
PRINCIPAL REGISTER**



CHROME HEARTS LLC (DELAWARE LIMITED
LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

OWNER OF U.S. REG. NOS. 3,267,866 AND
3,385,415.

FOR: CLOTHING, NAMELY, TEE SHIRTS,
SHIRTS, TANK TOPS, SWEATERS, SWEAT SHIRTS,
SWEAT PANTS, JEANS, PANTS, JACKETS, COATS
AND HATS, IN CLASS 25 (U.S. CLS. 22 AND 39).

THE MARK CONSISTS OF A CROSS DESIGN.

SER. NO. 77-592,403, FILED 10-14-2008.

FIRST USE 1-2-1989; IN COMMERCE 1-2-1989.

JENNIFER MARTIN, EXAMINING ATTORNEY

Int. Cl.: 18

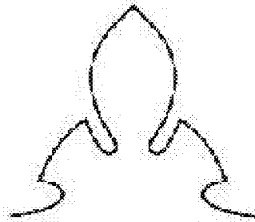
Prior U.S. Cls.: 1, 2, 3, 22 and 41

United States Patent and Trademark Office

Reg. No. 3,637,806

Registered June 16, 2009

**TRADEMARK
PRINCIPAL REGISTER**



CHROME HEARTS LLC (DELAWARE LIMITED
LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

OWNER OF U.S. REG. NO. 2,194,698.

FOR: BAGS, NAMELY, HANDBAGS, SHOULDER
BAGS, BACK PACKS, MESSENGER BAGS, CLUT-
CHES, WALLETS AND LUGGAGE, IN CLASS 18
(U.S. CLS. 1, 2, 3, 22 AND 41).

THE MARK CONSISTS OF A SINGLE LINE
FLEUR-DE-LIS.

SER. NO. 77-471,818, FILED 5-12-2008.

FIRST USE 1-5-1989; IN COMMERCE 1-5-1989.

WENDY GOODMAN, EXAMINING ATTORNEY

Int. Cl.: 18

Prior U.S. Cls.: 1, 2, 3, 22 and 41

United States Patent and Trademark Office

Reg. No. 3,657,370

Registered July 21, 2009

**TRADEMARK
PRINCIPAL REGISTER**



CHROME HEARTS LLC (DELAWARE LIMITED
LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90037

OWNER OF U.S. REG. NO. 3,546,039.

THE MARK CONSISTS OF A BANNER DESIGN.

FOR: BAGS, NAMELY, HANDBAGS, SHOULDER
BAGS, BACK PACKS, TOTE BAGS, WALLETS,
GARMENT BAGS AND LUGGAGE, IN CLASS 18
(U.S. CLS. 1, 2, 3, 22 AND 41).

SER. NO. 77-644,235, FILED 1-6-2009.

FIRST USE 1-4-1989; IN COMMERCE 1-4-1989.

ANNE MADDEN, EXAMINING ATTORNEY

Int. Cl.: 18

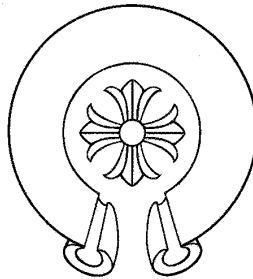
Prior U.S. Cls.: 1, 2, 3, 22 and 41

United States Patent and Trademark Office

Reg. No. 3,657,375

Registered July 21, 2009

**TRADEMARK
PRINCIPAL REGISTER**



CHROME HEARTS LLC (DELAWARE LIMITED
LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90037

FOR: BAGS, NAMELY, HANDBAGS, SHOULDER
BAGS, BACK PACKS, TOTE BAGS, WALLETS,
GARMENT BAGS AND LUGGAGE, IN CLASS 18
(U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 1-4-1989; IN COMMERCE 1-4-1989.

OWNER OF U.S. REG. NOS. 2,307,126, 3,542,742
AND OTHERS.

THE MARK CONSISTS OF A HORSESHOE DE-
SIGN ENCIRCLING A PLUS DESIGN.

SER. NO. 77-644,305, FILED 1-6-2009.

ANNE MADDEN, EXAMINING ATTORNEY

Int. Cl.: 18

Prior U.S. Cls.: 1, 2, 3, 22 and 41

Reg. No. 3,658,047

United States Patent and Trademark Office

Registered July 21, 2009

**TRADEMARK
PRINCIPAL REGISTER**



CHROME HEARTS LLC (DELAWARE LIMITED
LIABILITY COMPANY)
915N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: BAGS, NAMELY, HANDBAGS, SHOULDER
BAGS, BACK PACKS, TOTE BAGS, WALLETTS AND
LUGGAGE, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND
41).

FIRST USE 1-2-2000; IN COMMERCE 1-2-2000.

THE MARK CONSISTS OF THE DESIGN OF A
CROSS.

SER. NO. 77-673,153, FILED 2-18-2009.

ANNE MADDEN, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office



Reg. No. 3,728,356 CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
Registered Dec. 22, 2009 915 N. MANSFIELD
HOLLYWOOD, CA 90038

Int. Cl.: 9 FOR: EYEWEAR, NAMELY, EYEGLASSES, SUNGLASSES, EYEGLASS CASES AND
SUNGLASS CASES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

TRADEMARK FIRST USE 12-28-1999; IN COMMERCE 12-28-1999.
PRINCIPAL REGISTER

OWNER OF U.S. REG. NO. 3,388,920.

THE MARK CONSISTS OF TWO FANCIFUL INTERTWINED CROSSES.

SER. NO. 77-756,665, FILED 6-10-2009.

TINA L. SNAPP, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,728,357 CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
Registered Dec. 22, 2009 915 N. MANSFIELD
HOLLYWOOD, CA 90038

Int. Cl.: 9 FOR: EYEWEAR, NAMELY, EYEGLASSES, SUNGLASSES, EYEGLASS CASES AND
SUNGLASS CASES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

TRADEMARK FIRST USE 12-28-1999; IN COMMERCE 12-28-1999.
PRINCIPAL REGISTER

THE MARK CONSISTS OF A FANCIFUL CROSS.

SER. NO. 77-756,676, FILED 6-10-2009.

TINA L. SNAPP, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,728,359 CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
Registered Dec. 22, 2009 915 N. MANSFIELD
HOLLYWOOD, CA 90038

Int. Cl.: 9 FOR: EYEWEAR, NAMELY, EYEGLASSES, SUNGLASSES, EYEGLASS CASES AND
SUNGLASS CASES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

TRADEMARK FIRST USE 12-28-1999; IN COMMERCE 12-28-1999.
PRINCIPAL REGISTER

THE MARK CONSISTS OF THE DESIGN OF A DAGGER.

SER. NO. 77-758,023, FILED 6-12-2009.

TINA L. SNAPP, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,731,397 CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
Registered Dec. 29, 2009 915 N. MANSFIELD
HOLLYWOOD, CA 90038

Int. Cl.: 9 FOR: EYEWEAR, NAMELY, EYEGLASSES, SUNGLASSES, EYEGLASS CASES AND
SUNGLASS CASES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

TRADEMARK FIRST USE 12-28-1999; IN COMMERCE 12-28-1999.
PRINCIPAL REGISTER

OWNER OF U.S. REG. NOS. 3,605,854, 3,605,860, AND 3,606,059.

THE MARK CONSISTS OF THE DESIGN OF A CROSS.

SER. NO. 77-755,810, FILED 6-9-2009.

TINA L. SNAPP, EXAMINING ATTORNEY

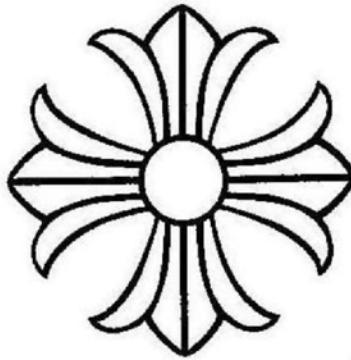


David J. Kyros

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,731,400 CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
Registered Dec. 29, 2009 915 N. MANSFIELD
HOLLYWOOD, CA 90038

Int. Cl.: 9 FOR: EYEWEAR, NAMELY, EYEGLASSES, SUNGLASSES, EYEGLASS CASES AND
SUNGLASS CASES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

TRADEMARK FIRST USE 12-28-1999; IN COMMERCE 12-28-1999.
PRINCIPAL REGISTER

OWNER OF U.S. REG. NOS. 3,365,408, 3,385,449, AND 3,388,911.

THE MARK CONSISTS OF THE DESIGN OF A PLUS OR CROSS.

SER. NO. 77-756,462, FILED 6-10-2009.

TINA L. SNAPP, EXAMINING ATTORNEY

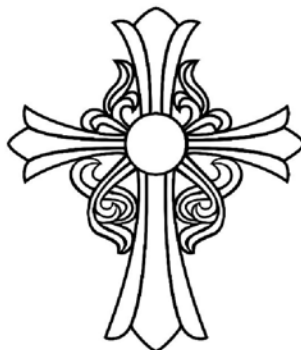


David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,731,401 CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
Registered Dec. 29, 2009 915 N. MANSFIELD
HOLLYWOOD, CA 90038

Int. Cl.: 9 FOR: EYEWEAR, NAMELY, EYEGLASSES, SUNGLASSES, EYEGLASS CASES AND
SUNGLASS CASES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

TRADEMARK FIRST USE 12-28-1999; IN COMMERCE 12-28-1999.
PRINCIPAL REGISTER

OWNER OF U.S. REG. NO. 3,267,866.

THE MARK CONSISTS OF THE DESIGN OF A CROSS WITH A FLORAL DESIGN AROUND
THE CENTER OF IT.

SER. NO. 77-756,499, FILED 6-10-2009.

TINA L. SNAPP, EXAMINING ATTORNEY

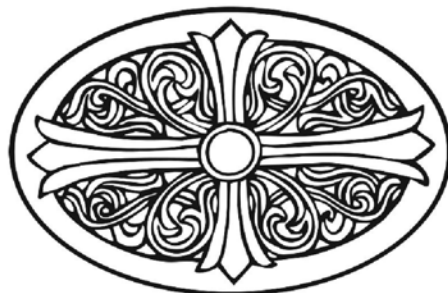


David J. Kyros

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,731,402 CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
Registered Dec. 29, 2009 915 N. MANSFIELD
HOLLYWOOD, CA 90038

Int. Cl.: 9 FOR: EYEWEAR, NAMELY, EYEGLASSES, SUNGLASSES, EYEGLASS CASES AND
SUNGLASS CASES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

TRADEMARK FIRST USE 12-28-1999; IN COMMERCE 12-28-1999.
PRINCIPAL REGISTER

THE MARK CONSISTS OF AN OVAL DESIGN WITH A CROSS INSIDE OF IT AND A
FLORAL DESIGN AROUND THE CROSS.

SER. NO. 77-756,517, FILED 6-10-2009.

TINA L. SNAPP, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,731,403 CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
Registered Dec. 29, 2009 915 N. MANSFIELD
HOLLYWOOD, CA 90038

Int. Cl.: 9 FOR: EYEWEAR, NAMELY, EYEGLASSES, SUNGLASSES, EYEGLASS CASES AND
SUNGLASS CASES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

TRADEMARK FIRST USE 12-28-1999; IN COMMERCE 12-28-1999.
PRINCIPAL REGISTER

THE MARK CONSISTS OF A BS FLEUR DESIGN.

SER. NO. 77-756,656, FILED 6-10-2009.

TINA L. SNAPP, EXAMINING ATTORNEY

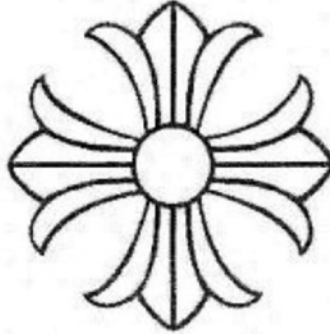


David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,743,975 CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
Registered Feb. 2, 2010 915 N. MANSFIELD
HOLLYWOOD, CA 90038

Int. Cl.: 18 FOR: BAGS, NAMELY, HANDBAGS, SHOULDER BAGS, BACK PACKS, TOTE BAGS,
WALLETS AND LUGGAGE, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

TRADEMARK FIRST USE 1-2-1988; IN COMMERCE 1-2-1988.
PRINCIPAL REGISTER

OWNER OF U.S. REG. NOS. 3,385,449 AND 3,388,911.

THE MARK CONSISTS OF A STYLIZED CROSS.

SER. NO. 77-689,056, FILED 3-12-2009.

TARAH HARDY, EXAMINING ATTORNEY



David J. Kypos

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,770,379 CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
Registered Apr. 6, 2010 915 N. MANSFIELD
HOLLYWOOD, CA 90038

Int. Cl.: 9 FOR: EYEWEAR, NAMELY, EYEGLASSES, SUNGLASSES, EYEGLASS CASES AND
SUNGLASS CASES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

TRADEMARK FIRST USE 12-28-1999; IN COMMERCE 12-28-1999.
PRINCIPAL REGISTER

OWNER OF U.S. REG. NO. 2,954,539.

THE MARK CONSISTS OF THE STYLIZED LETTERS "CH" .

SER. NO. 77-758,028, FILED 6-12-2009.

KHANH LE, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,784,392

Registered May 4, 2010

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: EYEWEAR, NAMELY, EYEGLASSES, SUNGLASSES, EYEGLASS CASES AND
SUNGLASS CASES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 12-28-1999; IN COMMERCE 12-28-1999.

THE MARK CONSISTS OF THREE CUT OUTS OF CROSSES.

SER. NO. 77-832,388, FILED 9-22-2009.

KATHERINE E. HALMEN, EXAMINING ATTORNEY



David J. Kyffers

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,828,365

Registered Aug. 3, 2010

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: CLOTHING, NAMELY, TEE SHIRTS, SHIRTS, TANK TOPS, SWEAT SHIRTS,
SWEATERS, JACKETS, LINGERIE AND HATS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-3-1989; IN COMMERCE 1-3-1989.

OWNER OF U.S. REG. NO. 3,385,439.

THE MARK CONSISTS OF A DAGGER WITH SURROUNDING VINE DESIGN.

SER. NO. 77-955,615, FILED 3-10-2010.

KELLY CHOE, EXAMINING ATTORNEY



David J. Kyjars

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,831,922

Registered Aug. 10, 2010

Int. Cl.: 18

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: BAGS, NAMELY, HAND BAGS, SHOULDER BAGS, MESSENGER BAGS, BACK PACKS, DUFFLE BAGS, CLUTCHES, EVENING BAGS, WALLETS AND LUGGAGE, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 1-3-1989; IN COMMERCE 1-3-1989.

OWNER OF U.S. REG. NO. 3,385,439.

THE MARK CONSISTS OF A DAGGER WITH SURROUNDING VINE DESIGN.

SER. NO. 77-955,640, FILED 3-10-2010.

KELLY CHOE, EXAMINING ATTORNEY

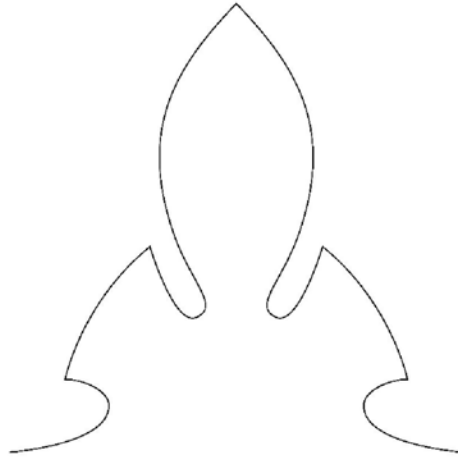


David J. Kyros

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,873,570

Registered Nov. 9, 2010

Int. Cl.: 26

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: BELT BUCKLES FOR CLOTHING, IN CLASS 26 (U.S. CLS. 37, 39, 40, 42 AND 50).

FIRST USE 1-3-1989; IN COMMERCE 1-3-1989.

THE MARK CONSISTS OF A SINGLE LINE FLEUR-DE-LIS DESIGN.

SER. NO. 85-017,331, FILED 4-19-2010.

KELLY CHOE, EXAMINING ATTORNEY

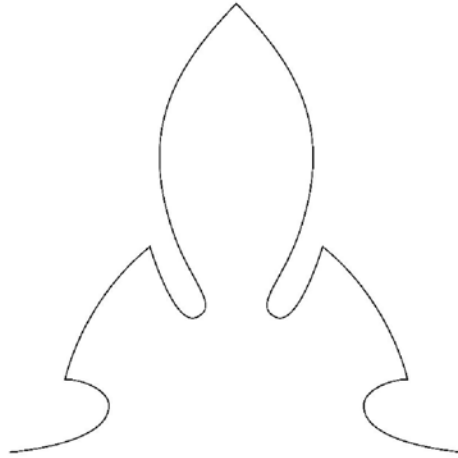


David J. Kyjars

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,873,571

Registered Nov. 9, 2010

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: CLOTHING, NAMELY, TEE SHIRTS, SHIRTS, TANK TOPS, SWEATERS, SWEAT SHIRTS, VESTS, JACKETS, COATS, PANTS, JEANS AND HATS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-3-1989; IN COMMERCE 1-3-1989.

THE MARK CONSISTS OF A SINGLE LINE FLEUR-DE-LIS DESIGN.

SER. NO. 85-017,340, FILED 4-19-2010.

KELLY CHOE, EXAMINING ATTORNEY



David J. Kyjars

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,877,137

Registered Nov. 16, 2010

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: CLOTHING, NAMELY, TEE SHIRTS, SHIRTS, TANK TOPS, SWEATERS, SWEAT SHIRTS, SWEAT PANTS, JEANS, LEATHER PANTS, COATS, JACKETS, HATS, SOCKS, UNDERWEAR AND FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-3-1989; IN COMMERCE 1-3-1989.

OWNER OF U.S. REG. NOS. 3,661,306 AND 3,770,379.

THE MARK CONSISTS OF TWO FANCIFUL CROSS DESIGNS AND THE STYLIZED LETTERS "C" AND "H".

SER. NO. 85-057,694, FILED 6-8-2010.

KELLY CHOE, EXAMINING ATTORNEY



David J. Kypos

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,882,533

Registered Nov. 30, 2010

Int. Cl.: 14

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: JEWELRY, NAMELY, RINGS, EARRINGS, PENDANTS, NECKLACES, BRACELETS,
DOG TAGS FOR WEAR BY HUMANS FOR DECORATIVE PURPOSES, AND CUFF LINKS,
IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 1-3-1989; IN COMMERCE 1-3-1989.

THE MARK CONSISTS OF A DAGGER WITH SURROUNDING VINE DESIGN.

SER. NO. 77-955,667, FILED 3-10-2010.

KELLY CHOE, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,894,026

Registered Dec. 21, 2010

Int. Cl.: 14

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: JEWELRY, NAMELY, RINGS, EARRINGS, PENDANTS, CUFF BRACELETS, BRACELETS, NECKLACES, CUFF LINKS, WATCH BRACELETS, BROOCHES AND DOG TAGS FOR WEAR BY HUMANS FOR DECORATIVE PURPOSES, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 1-3-1989; IN COMMERCE 1-3-1989.

OWNER OF U.S. REG. NO. 3,784,784.

THE MARK CONSISTS OF A STYLIZED FLEUR-DE-LIS DESIGN.

SER. NO. 85-062,129, FILED 6-14-2010.

KELLY CHOE, EXAMINING ATTORNEY



David J. Kyjars

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,937,133

Registered Mar. 29, 2011

Int. Cl.: 14

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: JEWELRY, NAMELY, RINGS, EARRINGS, NECKLACES, BRACELETS, PENDANTS, CUFF LINKS, DOG TAGS FOR WEAR BY HUMANS FOR DECORATIVE PURPOSES AND WATCH BRACELETS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 1-3-1989; IN COMMERCE 1-3-1989.

OWNER OF U.S. REG. NOS. 2,954,539, 3,770,379 AND OTHERS.

THE MARK CONSISTS OF THE LETTERS "CH" IN STYLIZED FONT AND TWO FANCIFUL CROSS DESIGNS.

SER. NO. 85-057,677, FILED 6-8-2010.

KELLY CHOE, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,439,515

Registered Nov. 26, 2013

Int. Cl.: 14

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: JEWELRY, NAMELY, RINGS, EARRINGS, BRACELETS, NECKLACES, PENDANTS, CUFF LINKS, CUFF BRACELETS, KEY RINGS MADE OF PRECIOUS METALS AND WATCH BRACELETS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 10-2-1988; IN COMMERCE 9-1-1989.

OWNER OF U.S. REG. NOS. 2,407,915, 3,784,785, AND 3,784,786.

THE MARK CONSISTS OF THE DESIGN OF A HEART WITH FANCIFUL ARTWORK ON ONE SIDE OF IT.

SER. NO. 85-894,056, FILED 4-3-2013.

YAT SYE, LEE, EXAMINING ATTORNEY



Deborah S. Cohn

Commissioner for Trademarks of the
United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,494,781

Registered Mar. 11, 2014

Int. Cl.: 18

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: BAGS, NAMELY, SHOULDER BAGS, HANDBAGS, MESSENGER BAGS, BACK PACKS, CLUTCHES, EVENING BAGS, WALLETS, DUFFEL BAGS, LUGGAGE, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 1-2-1989; IN COMMERCE 1-2-1989.

OWNER OF U.S. REG. NOS. 3,267,866 AND 3,731,401.

THE MARK CONSISTS OF THE DESIGN OF A CROSS WITH A FLORAL DESIGN AROUND THE CENTER OF IT.

SER. NO. 86-025,474, FILED 7-31-2013.

GIANCARLO CASTRO, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,494,782

Registered Mar. 11, 2014

Int. Cl.: 14

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: JEWELRY, NAMELY, RINGS, EARRINGS, NECKLACES, BRACELETS, CUFF
BRACELETS, BROOCHES, TIE FASTENERS, CUFF LINKS, WATCH BRACELETS, IN CLASS
14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 1-2-1989; IN COMMERCE 1-2-1989.

OWNER OF U.S. REG. NOS. 3,388,920 AND 3,728,356.

THE MARK CONSISTS OF TWO FANCIFUL INTERTWINED CROSS DESIGNS.

SER. NO. 86-025,486, FILED 7-31-2013.

GIANCARLO CASTRO, EXAMINING ATTORNEY

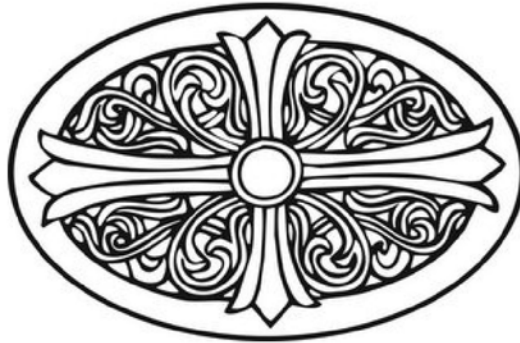


Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,494,838

Registered Mar. 11, 2014

Int. Cl.: 14

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: JEWELRY, NAMELY, RINGS, EARRINGS, NECKLACES, BRACELETS, CUFF BRACELETS, TIE FASTENERS, BROOCHES, PENDANTS, CUFF LINKS, KEY RINGS MADE OF PRECIOUS METALS AND WATCH BRACELETS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 1-2-1989; IN COMMERCE 1-2-1989.

OWNER OF U.S. REG. NOS. 3,731,402 AND 3,784,782.

THE MARK CONSISTS OF AN OVAL DESIGN WITH A CROSS INSIDE OF IT AND A FLORAL DESIGN AROUND THE CROSS.

SER. NO. 86-026,708, FILED 8-1-2013.

BRIN ANDERSON, EXAMINING ATTORNEY

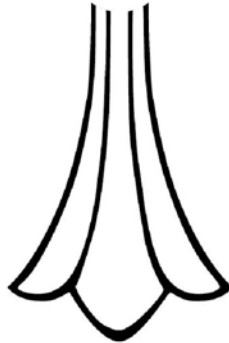


Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,494,841

Registered Mar. 11, 2014

Int. Cl.: 14

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: JEWELRY, NAMELY, RINGS, EARRINGS, NECKLACES, BRACELETS, CUFF BRACELETS, BROOCHES, PENDANTS, CUFF LINKS, KEY RINGS MADE OF PRECIOUS METALS, TIE FASTENERS AND WATCH BRACELETS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 1-2-1990; IN COMMERCE 1-2-1990.

THE MARK CONSISTS OF THE TAIL END OF A CROSS WITH THREE POINTS.

SER. NO. 86-026,726, FILED 8-1-2013.

BRIN ANDERSON, EXAMINING ATTORNEY

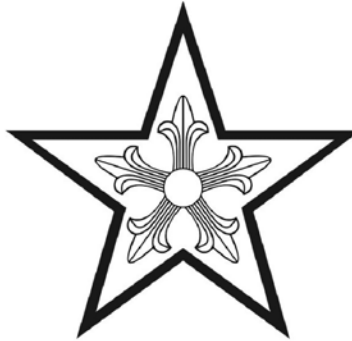


Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,494,842

Registered Mar. 11, 2014

Int. Cl.: 14

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: JEWELRY, NAMELY, RINGS, EARRINGS, NECKLACES, BRACELETS, CUFF BRACELETS, BROOCHES, PENDANTS, CUFF LINKS, KEY RINGS MADE OF PRECIOUS METALS, TIE FASTENERS AND WATCH BRACELETS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 1-2-1990; IN COMMERCE 1-2-1990.

OWNER OF U.S. REG. NO. 3,784,783.

THE MARK CONSISTS OF A FIVE POINT STAR WITH A FANCIFUL ARTWORK INSIDE OF THE STAR.

SER. NO. 86-026,730, FILED 8-1-2013.

BRIN ANDERSON, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,494,843

Registered Mar. 11, 2014

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: CLOTHING, NAMELY, SHIRTS, TEE SHIRTS, TANK TOPS, SWEATERS, SWEAT SHIRTS, SWEAT PANTS, DRESSES, SKIRTS, JACKETS, COATS, JEANS, VESTS, LEATHER PANTS, CHAPS, SWIMWEAR, UNDERWEAR, HATS AND FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-2-1989; IN COMMERCE 1-2-1989.

OWNER OF U.S. REG. NO. 3,784,783.

THE MARK CONSISTS OF A FIVE POINT STAR WITH A FANCIFUL ARTWORK INSIDE OF THE STAR.

SER. NO. 86-026,741, FILED 8-1-2013.

BRIN ANDERSON, EXAMINING ATTORNEY

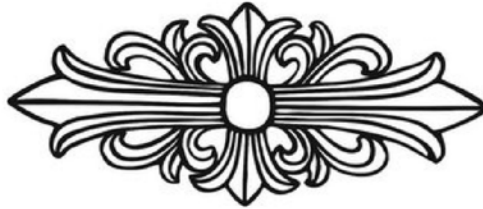


Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,494,945

Registered Mar. 11, 2014

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: CLOTHING, NAMELY, TEE SHIRTS, SHIRTS, TANK TOPS, SWEATERS, SWEAT SHIRTS, VESTS, DRESSES, SKIRTS, JACKETS, COATS, JEANS, LEATHER PANTS, CHAPS, UNDERGARMENTS, SWIMWEAR, HATS AND FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-3-1989; IN COMMERCE 1-3-1989.

OWNER OF U.S. REG. NOS. 3,728,357, 3,784,781, AND 4,058,920.

THE MARK CONSISTS OF A FANCIFUL CROSS DESIGN.

SER. NO. 86-037,087, FILED 8-13-2013.

BRIN ANDERSON, EXAMINING ATTORNEY

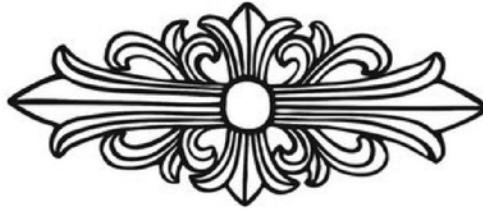


Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,494,946

Registered Mar. 11, 2014

Int. Cl.: 14

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: JEWELRY, NAMELY, RINGS, EARRINGS, BRACELETS, NECKLACES, CUFF BRACELETS, CUFF LINKS, BROOCHES, PENDANTS, KEY RINGS MADE OF PRECIOUS METALS, TIE FASTENERS AND WATCH BRACELETS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 1-3-1989; IN COMMERCE 1-3-1989.

OWNER OF U.S. REG. NOS. 3,728,357, 3,784,781, AND 4,058,920.

THE MARK CONSISTS OF A FANCIFUL CROSS DESIGN.

SER. NO. 86-037,088, FILED 8-13-2013.

BRIN ANDERSON, EXAMINING ATTORNEY

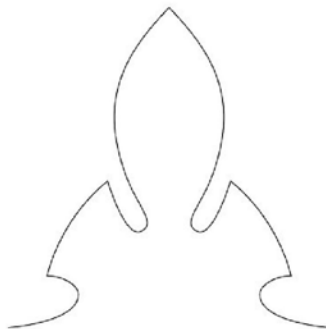


Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,497,539

Registered Mar. 18, 2014

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: EYEWEAR, NAMELY, SUNGLASSES, EYEGLASSES AND THEIR CASES, IN CLASS
9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 12-1-2008; IN COMMERCE 12-1-2008.

OWNER OF U.S. REG. NOS. 3,637,793, 3,873,570 AND OTHERS.

THE MARK CONSISTS OF A SINGLE LINE FLEUR-DE-LIS.

SER. NO. 86-025,484, FILED 7-31-2013.

GIANCARLO CASTRO, EXAMINING ATTORNEY

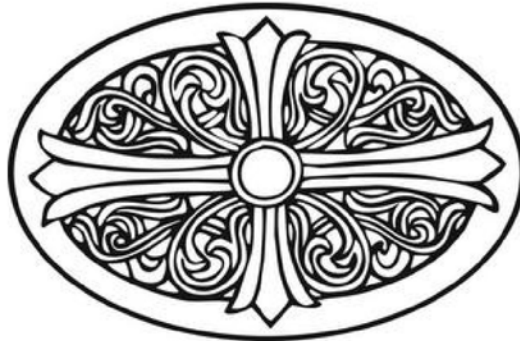


Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,497,576

Registered Mar. 18, 2014

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: CLOTHING, NAMELY, TEE SHIRTS, SHIRTS, TANK TOPS, SWEATERS, SWEAT SHIRTS, SWEAT PANTS, JEANS, LEATHER PANTS, CHAPS, SKIRTS, DRESSES, VESTS, JACKETS, COATS, SWIMWEAR, UNDERWEAR, HATS AND FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-2-1989; IN COMMERCE 1-2-1989.

OWNER OF U.S. REG. NOS. 3,731,402 AND 3,784,782.

THE MARK CONSISTS OF AN OVAL DESIGN WITH A CROSS INSIDE OF IT AND A FLORAL DESIGN AROUND THE CROSS.

SER. NO. 86-026,713, FILED 8-1-2013.

BRIN ANDERSON, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,501,509

Registered Mar. 25, 2014

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: CLOTHING, NAMELY, TEE SHIRTS, SHIRTS, TANK TOPS, SWEAT SHIRTS, VESTS, SWEATERS, SWEAT PANTS, JEANS, LEATHER PANTS, CHAPS, SKIRTS, DRESSES, JACKETS, COATS, SWIMWEAR, HATS, UNDERGARMENTS AND FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-3-1989; IN COMMERCE 1-3-1989.

OWNER OF U.S. REG. NOS. 2,407,915, 2,465,188, AND 3,784,785.

THE MARK CONSISTS OF THE DESIGN OF A HEART WITH STYLIZATION STARTING ON THE TOP RIGHT HAND SIDE OF THE HEART WHICH GOES THROUGH THE HEART AND ENDS AT THE LEFT SIDE OF THE HEART.

SER. NO. 86-037,070, FILED 8-13-2013.

BRIN ANDERSON, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

❖ CHROME HEARTS ❖

Reg. No. 4,501,511

Registered Mar. 25, 2014

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: RETAIL STORE SERVICES IN THE FIELDS OF GENERAL MERCHANDISE, NAMELY, CLOTHING, JEWELRY, HANDBAGS, EYEWEAR, TOYS, FURNITURE AND HOUSEHOLD PRODUCTS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-5-1995; IN COMMERCE 1-5-1995.

OWNER OF U.S. REG. NOS. 2,307,126, 3,061,598 AND OTHERS.

THE MARK CONSISTS OF A STYLIZED STAR DESIGN MARK FOLLOWED BY THE WORDS "CHROME HEARTS" AND ANOTHER STYLIZED STAR DESIGN AT THE END OF THE WORD.

SER. NO. 86-037,094, FILED 8-13-2013.

GIANCARLO CASTRO, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,501,775

Registered Mar. 25, 2014

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: RETAIL STORE SERVICES IN THE FIELD OF GENERAL MERCHANDISE, NAMELY, CLOTHING, CLOTHING ACCESSORIES, JEWELRY, HANDBAGS, FRAGRANCES, PERSONAL LEATHER GOODS, LUGGAGE, TOYS, AND SMOKING ARTICLES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-5-1995; IN COMMERCE 1-5-1995.

OWNER OF U.S. REG. NOS. 3,605,854, 4,362,999 AND OTHERS.

THE MARK CONSISTS OF A STYLIZED CROSS DESIGN.

SER. NO. 86-042,069, FILED 8-19-2013.

BRIN ANDERSON, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,504,948

Registered Apr. 1, 2014

Int. Cl.: 14

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: JEWELRY, NAMELY, RINGS, EARRINGS, NECKLACES, BRACELETS, CUFF BRACELETS, PENDANTS, BROOCHES, CUFF LINKS, TIE FASTENERS, KEY RINGS MADE OF PRECIOUS METALS AND WATCH BRACELETS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 1-2-1989; IN COMMERCE 1-2-1989.

OWNER OF U.S. REG. NOS. 2,216,570, 2,307,126 AND OTHERS.

THE MARK CONSISTS OF THE DESIGN OF A HORSESHOE WITH THE WORDS "CHROME HEARTS" IN THE HORSESHOE AND A STYLIZED CROSS DESIGN INSIDE THE HORSESHOE.

SER. NO. 86-026,755, FILED 8-1-2013.

GIANCARLO CASTRO, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,510,020

Registered Apr. 8, 2014

Int. Cl.: 14

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: JEWELRY, NAMELY, RINGS, EARRINGS, NECKLACES, BRACELETS, CUFF BRACELETS, BROOCHES, CUFF LINKS, KEY RINGS, WATCH BRACELETS AND TIE FASTENERS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 1-2-1990; IN COMMERCE 1-2-1990.

OWNER OF U.S. REG. NOS. 2,284,625, 3,853,576 AND OTHERS.

THE MARK CONSISTS OF THE DESIGN OF A DAGGER.

SER. NO. 86-025,455, FILED 7-31-2013.

GIANCARLO CASTRO, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,510,021

Registered Apr. 8, 2014

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: CLOTHING, NAMELY, SHIRTS, TEE SHIRTS, TANK TOPS, SWEATERS, VESTS, SWEAT SHIRTS, SWEAT PANTS, JEANS, LEATHER PANTS, CHAPS, SKIRTS, JACKETS, DRESSES, UNDERGARMENTS, HATS, SWIMWEAR AND FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-2-1990; IN COMMERCE 1-2-1990.

OWNER OF U.S. REG. NOS. 2,214,641, 3,385,439 AND OTHERS.

THE MARK CONSISTS OF THE DESIGN OF A DAGGER.

SER. NO. 86-025,457, FILED 7-31-2013.

GIANCARLO CASTRO, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,510,022

Registered Apr. 8, 2014

Int. Cl.: 18

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: BAGS, NAMELY, HANDBAGS, SHOULDER BAGS, MESSENGER BAGS, CLUTCHES, EVENING BAGS, TOTE BAGS, DUFFEL BAGS, WALLETS AND LUGGAGE, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 12-1-2010; IN COMMERCE 12-1-2010.

OWNER OF U.S. REG. NOS. 3,689,338 AND 3,689,339.

THE MARK CONSISTS OF THE DESIGN OF THREE CROSSES.

SER. NO. 86-025,480, FILED 7-31-2013.

GIANCARLO CASTRO, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,510,024

Registered Apr. 8, 2014

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: CLOTHING, NAMELY, TEE SHIRTS, SHIRTS, TANK TOPS, SWEATERS, SWEAT SHIRTS, SWEAT PANTS, VESTS, JACKETS, JEANS, LEATHER PANTS, DRESSES, SKIRTS, SWIMWEAR, UNDERGARMENTS, HATS AND FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-2-1990; IN COMMERCE 1-2-1990.

OWNER OF U.S. REG. NOS. 3,731,403, 3,784,784, AND 3,894,026.

THE MARK CONSISTS OF A STYLIZED FLEUR-DE-LIS DESIGN.

SER. NO. 86-025,489, FILED 7-31-2013.

GIANCARLO CASTRO, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

✻ CHROME HEARTS ✻

Reg. No. 4,510,061

Registered Apr. 8, 2014

Int. Cl.: 14

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: JEWELRY, NAMELY, EARRINGS, RINGS, BRACELETS, CUFF BRACELETS, NECKLACES, PENDANTS, BROOCHES, CUFF LINKS, TIE FASTENERS AND WATCH BRACELETS, KEY RINGS OF PRECIOUS METALS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 1-2-1989; IN COMMERCE 1-2-1989.

OWNER OF U.S. REG. NOS. 2,216,570, 2,307,126 AND OTHERS.

THE MARK CONSISTS OF THE WORDS "CHROME HEARTS" WITH TWO STYLIZED CROSS DESIGNS ENCASING THE WORD MARK.

SER. NO. 86-026,699, FILED 8-1-2013.

GIANCARLO CASTRO, EXAMINING ATTORNEY

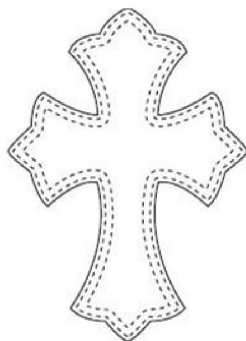


Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,616,169

Registered Oct. 7, 2014

Int. Cl.: 9

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: EYEWEAR, NAMELY, EYEGLASSES, SUNGLASSES, EYEGLASS CASES AND
SUNGLASS CASES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

TRADEMARK

FIRST USE 1-2-1989; IN COMMERCE 1-2-1989.

PRINCIPAL REGISTER

OWNER OF U.S. REG. NO. 3,784,392.

THE MARK CONSISTS OF A CROSS DESIGN.

SER. NO. 86-043,218, FILED 8-20-2013.

MICHAEL KEATING, EXAMINING ATTORNEY

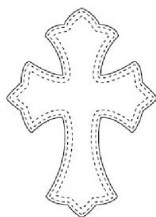


Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,619,672

Registered Oct. 14, 2014

Int. Cl.: 14

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: JEWELRY, NAMELY, RINGS, EARRINGS, BRACELETS, NECKLACES, PENDANTS, CUFF LINKS, CUFF BRACELETS, TIE FASTENERS, KEY RINGS MADE OF PRECIOUS METALS, WATCH BRACELETS AND BROOCHES, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 1-2-1989; IN COMMERCE 1-2-1989.

OWNER OF U.S. REG. NO. 3,784,392.

THE MARK CONSISTS OF A CROSS DESIGN.

SER. NO. 86-043,325, FILED 8-20-2013.

MICHAEL KEATING, EXAMINING ATTORNEY

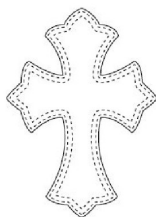


Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,619,673

Registered Oct. 14, 2014

Int. Cl.: 18

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: BAGS, NAMELY, HANDBAGS, SHOULDER BAGS, BACK PACKS, MESSENGER BAGS, CLUTCHES, DUFFLE BAGS, EVENING BAGS, WALLETs AND LUGGAGE, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 1-2-1989; IN COMMERCE 1-2-1989.

OWNER OF U.S. REG. NO. 3,784,392.

THE MARK CONSISTS OF THE DESIGN OF A CROSS.

SER. NO. 86-043,335, FILED 8-20-2013.

MICHAEL KEATING, EXAMINING ATTORNEY

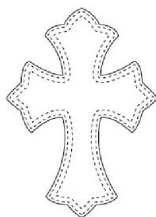


Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,619,674

Registered Oct. 14, 2014

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: CLOTHING, NAMELY, TEE SHIRTS, SHIRTS, TANK TOPS, SWEAT SHIRTS, SWEAT PANTS, VESTS, SWEATERS, JEANS, PANTS, CHAPS, DRESSES, SKIRTS, JACKETS, COATS, UNDERWEAR, SWIMWEAR, HATS, SOCKS AND FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-2-1989; IN COMMERCE 1-2-1989.

OWNER OF U.S. REG. NO. 3,784,392.

THE MARK CONSISTS OF THE DESIGN OF A CROSS.

SER. NO. 86-043,339, FILED 8-20-2013.

MICHAEL KEATING, EXAMINING ATTORNEY

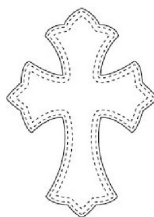


Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,619,675

Registered Oct. 14, 2014

Int. Cl.: 34

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: SMOKING ARTICLES, NAMELY, CIGARETTE LIGHTERS, CASES AND HOLDERS
NOT OF PRECIOUS METALS, TOBACCO POUCHES, CIGAR CUTTERS AND HUMIDORS,
IN CLASS 34 (U.S. CLS. 2, 8, 9 AND 17).

FIRST USE 1-2-1989; IN COMMERCE 1-2-1989.

OWNER OF U.S. REG. NO. 3,784,392.

THE MARK CONSISTS OF THE DESIGN OF A CROSS.

SER. NO. 86-043,355, FILED 8-20-2013.

MICHAEL KEATING, EXAMINING ATTORNEY

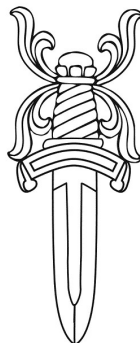


Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,643,872

Registered Nov. 25, 2014

Int. Cl.: 18

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: BAGS, NAMELY, SHOULDER BAGS, WALLETS, TOTE BAGS, HANDBAGS, EVENING BAGS, CLUTCHES, MESSENGER BAGS, BACK PACKS, DUFFLE BAGS, GARMENT BAGS FOR TRAVEL AND LUGGAGE, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 1-2-1989; IN COMMERCE 1-2-1989.

OWNER OF U.S. REG. NOS. 2,214,642, 3,728,359, AND 3,778,122.

THE MARK CONSISTS OF THE DESIGN OF A DAGGER.

SER. NO. 86-152,738, FILED 12-26-2013.

LAURIE KAUFMAN, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,643,894

Registered Nov. 25, 2014

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: EYEWEAR, NAMELY, EYEGLASSES AND SUNGLASSES; COMPONENT PARTS FOR ALL OF THE AFORESAID GOODS; AND CASES FOR EYEGLASSES AND SUNGLASSES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-5-2000; IN COMMERCE 1-5-2000.

OWNER OF U.S. REG. NOS. 2,284,625, 2,538,565 AND OTHERS.

THE MARK CONSISTS OF A DAGGER DESIGN WITH THE WORD "CHROME HEARTS".

SER. NO. 86-158,510, FILED 1-6-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,658,582

Registered Dec. 23, 2014

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: PHONE ACCESSORIES, NAMELY, PHONE STRAPS, POUCHES SPECIALLY ADAPTED FOR HOLDING PHONES, PHONE CASES, CHARMS FOR PHONES, TABLET CASES AND LAPTOP CASES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-2-1990; IN COMMERCE 1-2-1990.

OWNER OF U.S. REG. NOS. 2,350,742, 3,696,261 AND OTHERS.

THE MARK CONSISTS OF THE WORDS "CHROME HEARTS" IN A BANNER DESIGN.

SER. NO. 86-147,188, FILED 12-18-2013.

LAURIE KAUFMAN, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,648,016

Registered Dec. 2, 2014

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: PHONE ACCESSORIES, NAMELY, PHONE STRAPS, POUCHES SPECIALLY ADAPTED FOR HOLDING PHONES, PHONE CASES, CHARMS FOR PHONES, TABLET CASES AND LAPTOP CASES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-2-1990; IN COMMERCE 1-2-1990.

OWNER OF U.S. REG. NOS. 2,192,539, 3,399,056 AND OTHERS.

THE MARK CONSISTS OF THE DESIGN OF A HORSESHOE WITH THE WORDS "CHROME HEARTS" IN THE HORSESHOE AND A STYLIZED CROSS DESIGN INSIDE THE HORSESHOE.

SER. NO. 86-147,209, FILED 12-18-2013.

LAURIE KAUFMAN, EXAMINING ATTORNEY

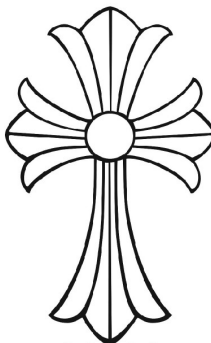


Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,783,129

Registered July 28, 2015

Int. Cl.: 16

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: PAPER GOODS, NAMELY, POST CARDS, STATIONERY, TISSUE PAPER, GIFT BOXES
AND PRINTED MATTER, NAMELY, MAGAZINES FEATURING INFORMATION ABOUT
FASHION, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 1-6-1996; IN COMMERCE 1-6-1996.

OWNER OF U.S. REG. NOS. 3,605,854, 4,362,999, AND OTHERS.

THE MARK CONSISTS OF A STYLIZED CROSS DESIGN.

SN 86-283,743, FILED 5-16-2014.

CHRISTINA SOBRAL, EXAMINING ATTORNEY

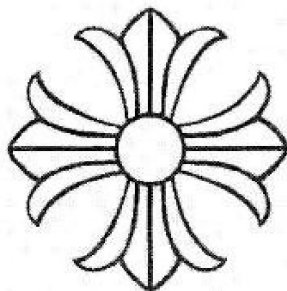


Michelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,809,639

Registered Sep. 8, 2015

Int. Cl.: 16

TRADEMARK

PRINCIPAL REGISTER

CHROME HEARTS LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. MANSFIELD
HOLLYWOOD, CA 90038

FOR: PAPER GOODS, NAMELY, POST CARDS, STATIONERY, TISSUE PAPER, GIFT BOXES
AND PRINTED MATTER, NAMELY, MAGAZINES FEATURING INFORMATION ABOUT
FASHION, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 1-6-1996; IN COMMERCE 1-6-1996.

OWNER OF U.S. REG. NOS. 3,385,449, 3,828,356, AND OTHERS.

THE MARK CONSISTS OF A STYLIZED CROSS DESIGN.

SN 86-283,731, FILED 5-16-2014.

CHRISTINA SOBRAL, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

CHROME HEARTS

Reg. No. 5,186,592

Registered Apr. 18, 2017

Int. Cl.: 9

Trademark

Principal Register

Chrome Hearts LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. Mansfield
Hollywood, CA 90038

CLASS 9: Eyewear, namely, eyeglasses, sunglasses, their parts and cases; Phone accessories, namely, phone straps, pouches specially adapted for holding phones, phone cases, charms for phones, tablet cases and laptop cases; Pre-recorded CDs and DVDs in the field of music

FIRST USE 12-1-1999; IN COMMERCE 12-1-1999

The mark consists of the words "CHROME HEARTS" in Old English letters.

OWNER OF U.S. REG. NO. 2538565, 4648016, 2350742

SER. NO. 87-206,662, FILED 10-18-2016

NORA BUCHANAN WILL, EXAMINING ATTORNEY

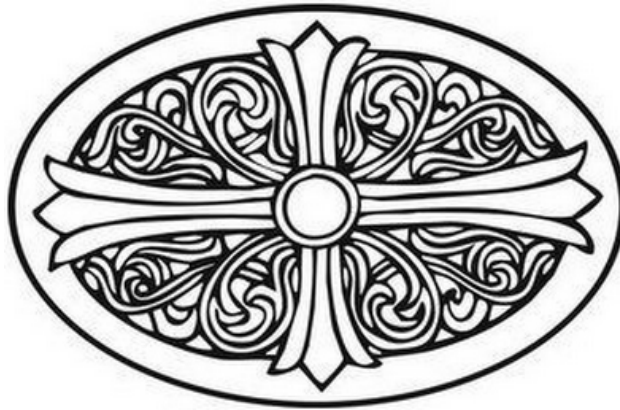


Michelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 5,186,624

Registered Apr. 18, 2017

Int. Cl.: 26

Trademark

Principal Register

Chrome Hearts LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. Mansfield
Hollywood, CA 90038

CLASS 26: Belt buckles; Belt buckles for clothing; Zipper pulls; Clothing accessories, namely, charms for attachment to zipper pulls and buttons

FIRST USE 1-5-1989; IN COMMERCE 1-5-1989

The mark consists of a concentric oval design bearing a cross inside with repetitive designs in the background.

OWNER OF U.S. REG. NO. 4494828, 4497576, 3784782

SER. NO. 87-230,108, FILED 11-08-2016
NORA BUCHANAN WILL, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

CHROME HEARTS

Reg. No. 5,186,676

Registered Apr. 18, 2017

Int. Cl.: 21

Trademark

Principal Register

Chrome Hearts LLC (DELAWARE LIMITED LIABILITY COMPANY)
915 N. Mansfield
Hollywood, CA 90038

CLASS 21: Incense holders in the nature of incense burners

FIRST USE 4-2-2016; IN COMMERCE 4-2-2016

The mark consists of the words "Chrome Hearts" in Old English.

OWNER OF U.S. REG. NO. 4510061, 4501511

SER. NO. 87-262,453, FILED 12-08-2016

NORA BUCHANAN WILL, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office